



April 28, 2007

Eight Producers to Watch

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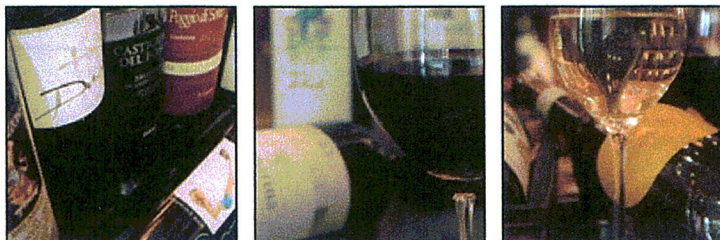
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A Note from Sergio

Sogno Due


[SOH-nyoh doo-eh]
(Campania)

We know that the label might be construed as representing one of the main selling points, but it's what's in the bottle that should be the primary turn on....one of the finest modern expressions of Falanghina.

Who's behind this rather unconventional release? Well, quite honestly, she's the one on the label—Savanna Samson—who's best known for her work in a certain segment of the entertainment industry. How did she land a role in a scene far off her usual set? Her husband, a New York wine merchant, gave her a taste for the grape, which she fleshed out during trips to France and Italy, ultimately expressing her passion in the release of Sogno Uno—meaning *Dream One*—a red blend that debuted on the market in February of 2006. Lest you think that this is the work of an amateur, it is important to know that another name is involved here, namely, Roberto Cipresso, whose résumé includes Fattoria la Fiorita (Montalcino), Monacesca (Le Marche), and Fellingine (Puglia), Achával- Ferrer (Argentina), Ronco del Gnemiz (Friuli), and Diesel Farm di Renzo Rosso (Veneto).

Upon Samson's request, Cipresso developed some working possibilities, precipitating her discovery of a local Lazio grape by the name of *Cesanese*. This rather esoteric varietal secured the lead role in Sogno Uno (70%), with the remaining supporting contributions filled by Sangiovese (20%) and Montepulciano (10%). Produced in a very limited quantity (slightly over 400 cases), the wine enjoyed rather prime positioning, securing placement in several of NYC's premier dining establishments, including *Restaurant Daniel*. Samson is now looking to follow up her successful debut with the release of Sogno Due—*Dream Two*—a one hundred percent Falanghina derived from 70- to 85-year-old ungrafted vines. Such vines are significant, as grapes that source nutrients from their own roots tend to exhibit a more demonstrative profile than those